

THE GOOD OLD DAYS



Big Tits



POTATO CHIPS

10¢

COOKED IN PURE VEGETABLE OIL WITH SALT ADDED.
NET WT. 1½ OZS.

MANUFACTURED BY
TART-CHESTNUT
DUNN, N. C.

To Wake Up **GAY**
in the Morning!



**Just Try this at
Bedtime Tonight!**

Why be content to waken tired, listless, or
low in the morning—when you should be gay
and radiantly "alive"? Why not follow this
simple plan thousands are using for sparkling
morning freshness? Just drink a warm
cup of Ovaltine at bedtime each night.

So why not turn to Ovaltine tonight? See
if you don't sleep better, feel more vital—if
your friends don't tell you how much more
radiant you look!

OVALTINE



*Let this magic mineral,
ASBESTOS,
protect the buildings
on your farm!*



Asbestos! The magic mineral of the Middle Ages. Today, still a "magic" mineral; fireproof, rot-proof, and practically indestructible. When combined with portland cement it is manufactured into products which are especially important on the farm, because they provide permanent protection against fire, weather, and wear. Read this folder. Learn how to put this magic mineral to work on your farm.

Dr. Batty's



For Your Health

ASTHMA CIGARETTES

SINCE 1882

*For the temporary relief of
paroxysms of asthma*

EFFECTIVELY TREATS:

ASTHMA, HAY FEVER, FOUL BREATH
ALL DISEASES OF THE THROAT,
HEAD COLDS, CANKER SORES
BRONCHIAL IRRITATIONS

NOT RECOMMENDED FOR CHILDREN UNDER 6.



"Believe me, folks, you'll want to read this important new evidence on the effects of smoking. Then you'll say, as I do... **MUCH MILDER**
CHESTERFIELD
IS BEST FOR ME!"
Arthur Godfrey

NOW...Scientific Evidence on Effects of Smoking!

A MEDICAL SPECIALIST is making regular bi-monthly examinations of a group of people from various walks of life. 45 percent of this group have smoked Chesterfield for an average of over ten years.

After ten months, the medical specialist reports that he observed...

no adverse effects on the nose, throat and sinuses of the group from smoking Chesterfield.

MUCH MILDER
CHESTERFIELD
IS BEST FOR YOU

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APRIL 1953



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CONTAINS TOBACCO OF BETTER QUALITY AND HIGHER PRICE THAN ANY OTHER KING-SIZE CIGARETTE

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Genuine 6 Proof Stuff SCOTCH • BOURBON

Why fight oral hygiene—enjoy it!
Here's real he-man toothpaste, best
argument yet for brushing 3 times a
day. 2½ oz. tubes flavored with the
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Night-before feeling on the morning
after. Rinse with soda in-
stead of water if you prefer.
Per tube ppd.

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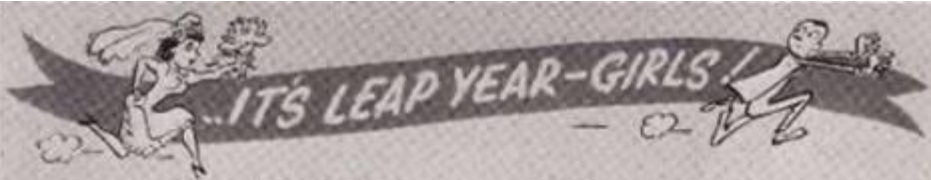
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The substitute for the Salicylates, agreeable of taste, free from unpleasant after-effects.

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The great expectations held for DDT have been realized. During 1946, exhaustive scientific tests have shown that, when properly used, DDT kills a host of destructive insect pests, and is a benefactor of all humanity.

Pennsalt produces DDT and its products in all standard forms and is now

one of the country's largest producers of this amazing insecticide. Today, everyone can enjoy added comfort, health and safety through the insect-killing powers of Pennsalt DDT products . . . and DDT is only one of Pennsalt's many chemical products which benefit industry, farm and home.



GOOD FOR FRUITS—Bigger apples, juicier fruits that are free from unsightly worms . . . all benefits resulting from DDT dusts and sprays.



GOOD FOR STEERS—Beef grows heavier nowadays . . . for it's a scientific fact that—compared to untreated cattle—beef steers gain up to 50 pounds extra when protected from horn flies and many other pests with DDT insecticides.



KNOX FOR THE HOME—helps to make healthier, more comfortable homes . . . protects your family from dangerous insect pests. Use Knox-Out DDT Powders and Sprays as directed . . . then watch the bugs "bite the dust"!



KNOX FOR DAIRIES—Up to 20% more milk . . . more butter . . . more cheese . . . tests prove greater milk production when dairy cows are protected from the annoyance of many insects with DDT insecticides like Knox-Out Stock and Barn Spray.

PENN SALT
CHEMICALS

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GOOD FOR ROW CROPS—25 more barrels of potatoes per acre . . . actual DDT tests have shown crop increases like this! DDT dusts and sprays help truck farmers pass these gains along to you.



KNOX FOR INDUSTRY—Food processing plants, laundries, dry cleaning plants, hotels . . . dozens of industries gain effective bug control, more pleasant work conditions with Pennsalt DDT products.

**"That's right boys...
I'm on the pill!"**

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Starring in—*"Beach Blanket Bingo"*
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